



Jorss

FINANCIAL SERVICES

Your Trust Our Legacy

www.jorssfinancialservices.com

Building Future Since 2020



Jorss

FINANCIAL SERVICES

Our Mission



To create value for our customers, employees and community. We are only one provider of financial service under one roof In India by being competitive in terms of creative ideas and innovation made there by delivering a diverse range of established and pioneering products. The company's CEO is passionate about increasing financial literacy in India. and empowering women through it. He believed that financial literacy is essential for everyone. Financial literacy and access are crucial for everyone and empowering women in particular and have a significant positive impact. The CEO is also a strong advocate for gender equality in financial service industry. He believes that women should have equal opportunities to succeed in this field.

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Our Vision

To help our customer feel confident about their financial future and most trusted and preferred partner to them by adhering to our traditional values and excellent customer oriented services conducted with dedication and integrity. Our CEO vision is to make 10 thousand women literate in financial sector so that they can create a separate image for themselves in the market.



Our Values



In pursuing our mission and vision, JORSS financial service is guided by integrity , team work and commitment to the persuing of excellence and providing industry leading service to our investors.



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- Health
- Motor
- Shops / Industry
- Travel
- Life Insurance



- One Person Company.
- Public LTD Company.
- GST
- Import & Export code.
- ISO Registration
- Limited Liability Partner.
- Startup Registration
- Propertiorship
- Partnership

- Book Filling
- GST
 - Income Tax
 - TDS Return
 - TCS Return
 - VAT Return



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Why Choose Jorss

Lay out the timeline for the marketing activities and initiatives that will make the campaign successful.

PARTICULARS

Capital Required

Transfer of business.

Clientage

OTHER BUSINESS

Require high capital..

Non-Transferable

You have to focus on all the things or services.

JORSS FINANCIAL SERVICE

Require Low capital.

Transferable

You have to focus only on clientage.

Income Structure



Stock Broking

Eg- You have 10 clients with funds of Rs 2 lakh each so total fund will be 20 lakh. So if each person get 4 trade that is $4 \times 10 = 40$ means in a month a person get 20 times buying and selling.

$20 \text{ lakh} \times 40 \times 0.30 = 2,40,000 \times 65\% = 1,56,000$



Insurance

- Health Insurance
 - a) Eg: 2 Health Insurance Premium of Rs 50,000 each so total premium is Rs 1 lakh with 25% sharing = Rs 25000/-
- Motor Insurance
 - a) Eg:- 1 vehicle of total premium is Rs 10,000 so revenue sharing will be 8% = Rs 800/-



Debentures

Eg :- You have sold 10 debentures of Rs 1 Lakh each so total amount is Rs 10 Lakh and revenue sharing will be 2.30% = Rs 23000/-



Forex

Company Representative will tell you and estimated amount is Rs 25000/-



Accounting Work

1 client for accounting service is Rs 4000/- so revenue sharing will be 60% = Rs 2400/-



Others

For other services Estimated amount will be Rs 10,000/-

Total Income = 2,42,200/-



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Franchise Fee

Company Fees :- Rs 75,000/-

Software Fees :- Rs 50,000/-

Security :- Rs 10,000/-

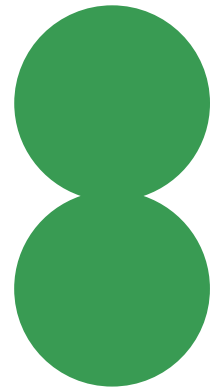
Promotion Fees :- Rs 20,000/-

(Website & App, PR Listing, Pamphlet, Visiting Cards.)

Total: Rs 1,55,000/-

25% Discount for Women Entrepreneurs and GST will also be adjusted in this.





THANKYOU

Reach out.



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*Subject to Market Risks

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Branding

Given the user personas identified for the campaign, elaborate on the branding identity that the campaign will project.

